Graphic Design Tools Catalog 2016

PANTONE®
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New Colors, New Possibilities

112 New PANTONE Colors for Graphic Design

The PANTONE PLUS SERIES for graphics and multimedia now features 112 new solid colors for a total of 1,867 choices for selecting, specifying and matching PANTONE Solids! In addition to our thousands of process-only colors, cool pastels, hot neons, lustrous metallics, sizzling premium metallics and innovative design and production tools, it all adds up to the one system you need for graphics, packaging, web and display design.

FORMULA GUIDES Solid Coated and Solid Uncoated
1,867 brilliant Solid Color choices. Ink formulations are provided. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER® Software. Set of two guides, coated and uncoated.

SOLID CHIPS Coated and Uncoated
All the PLUS SERIES Solid Colors in a convenient chip format that attaches to artwork and digital files for easy and consistent color communication. Includes color index. Set of two books, coated and uncoated.
PANTONE for graphic design

CMYK Coated and Uncoated
2,868 CMYK colors, ideal for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER Software. Set of two guides, coated and uncoated.

COLOR BRIDGE® Coated and Uncoated
An invaluable multi-use color reference tool! Select and specify PANTONE Solid Colors or translate them for CMYK process, web pages and monitors. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER Software.

EXTENDED GAMUT Coated
Pantone’s PLUS SERIES EXTENDED GAMUT Coated Guide is printed with an extremely high quality, seven-color printing process using existing Cyan, Magenta, Yellow and Black (CMYK) inks plus commonly used Orange, Green and Violet (OGV) inks that extend the color gamut significantly. Compare these new seven-color simulations to PANTONE Spot Colors and see how much closer you can get!

SOLID-TO-SEVEN Set
Bundle the solid colors in the FORMULA GUIDE with the seven-color simulations in EXTENDED GAMUT Coated to make informed color decisions.

BRIDGE-TO-SEVEN Set
Decide when CMYK will suffice or when seven-color printing or solid inks are the better choice with this money-saving bundle.
METALLICS
301 exquisite metallic colors on coated paper add impact and elegance to your projects. Guide identifies the ink mixing formulas and the effects of a gloss aqueous coating. Chips book features six tear-out chips in each color that attach to artwork and design files for color accuracy. Both products include PANTONE COLOR MANAGER Software.

PREMIUM METALLICS
300 dazzling metallic colors on coated paper add pop and sizzle to your designs. PREMIUM METALLICS can be easily coated without any loss in luster and have a longer life after printing without tarnishing or blemishing. Guide and chips book each include PANTONE COLOR MANAGER Software.

PASTELS & NEONS
154 soothing pastels provide softness or subtlety and 56 hot neons add vibrancy to your designs. Chips book features six tear-out chips in each color. Guide includes ink mixing formulas and lighting evaluation tool. Coated and uncoated papers together in one guide or chips book. PANTONE COLOR MANAGER Software is included with both products.

METALLIC GUIDE Set
300 dazzling PREMIUM METALLICS add sizzle to your designs and 301 deeply lustrous Metallics provide a sophisticated, deeply lustrous look.

CAPSURE™ with FORMULA GUIDE Set
Use CAPSURE to sample color inspiration from any surface, material or fabric and match it to one of more than 10,000 pre-loaded PANTONE Colors. Then use the FORMULA GUIDE to maintain color accuracy throughout your production workflow.

SOLID COLOR Set
1,987 solid color choices, in both fan guide and chips formats. Use fan guides to select, specify and match color, and attach tear-out chips to artwork and digital files for easy and consistent color communication.

SOLID GUIDE Set
The complete solid color guide collection from the PANTONE PLUS SERIES – more than 4,000 colors for print and more.
PORTABLE GUIDE STUDIO
This collection of guides – Solids, process colors, lustrous metallics, sizzling premium metallics, cool pastels and hot neons – includes more than 10,000 market-proven colors to help you make it brilliant in a stylish, easy-to-take-along carrying case. (Case colors may vary.)

REFERENCE LIBRARY
A comprehensive collection of PLUS SERIES fan guides and chips books in a stylish desktop display. More than 10,000 market-ready colors for print, packaging, web, video and other applications offers complete creative flexibility.

COLOR MANAGER Software
Our desktop application integrates more than 10,000 PANTONE Colors into your design programs. Uses ICC profiles to optimize colors. Automatic updates keep you current with all new Pantone releases.

LIGHTING INDICATOR Stickers
Two light-sensitive patches change color to let you know if your lighting conditions are right for accurate color evaluation. Stickers attach to artwork for consistent accuracy all along your product chain. Available in D50 and D65 ranges. 40 Stickers per page.
Color, Evolved.
PANTONE Plastic Standard Chips

The PANTONE PLASTICS Color System enables you to be as creative as you like with confidence, giving you the ease, control and precision you need for designing color in plastics.

PLASTIC STANDARD Chips
PANTONE Plastic Standard Chips allow precise color specification and matching of every color in the PANTONE PLUS SERIES and FASHION, HOME + INTERIORS Color System. Large, versatile chips feature both matte and gloss finishes and tiered thicknesses.

PANTONE PLUS Plastic Standard Chips Collection
For the first time, designers working in plastic can get a comprehensive set of all 1,755 PANTONE PLUS Series colors as plastic standards with the PANTONE PLUS Plastic Standard Chips Collection. Organized into three carousel towers that rotate for easy color location and replacement, the PANTONE PLUS Plastic Standard Chips Collection includes a large-size (3”×1-7/8”) polypropylene chip for every color in the system.

PANTONE Tints and Tones Collection
100 of our best-selling whites, grays and blacks, selected from the PANTONE PLUS SERIES and the FASHION, HOME + INTERIORS Color Libraries, in large, versatile Plastic Standard Chips, conveniently organized in a rotating carousel display.
New Colors,
New Stories